



**Address:** Neudorfstraße, 9430 St. Margrethen, Switzerland. **Client:** Genossenschaft Migros Ostschweiz.  
**Completion:** 2009. **Gross floor area:** 26,000 m<sup>2</sup>.



# Rheinpark Shopping Center

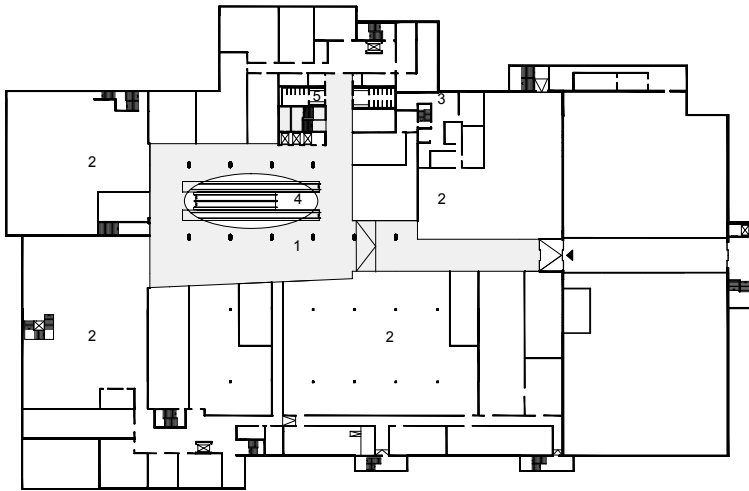
St. Margrethen

After a two-year construction period, the customers of the Rheinpark Shopping Center expect a new shopping experience. Ramseier & Associates from Zurich have completely redesigned this shopping mall with modern colors and materials and the incorporation of a large elliptical atrium that continues from the ground floor all the way up to the roof, allowing an abundance of light into the interior. Clear spatial organization, combined with deliberately chosen color elements and a mixture of natural and artificial light define the mall's new customer-friendly character. The floor of the mall is bright yellow in color, contrasting the elegant anthracite-colored wall cladding and the aluminum ceiling. Orange, black, and white aluminum create a friendly and welcoming atmosphere, which, in combination with the clear spatial organization, offers customers a positive shopping experience.

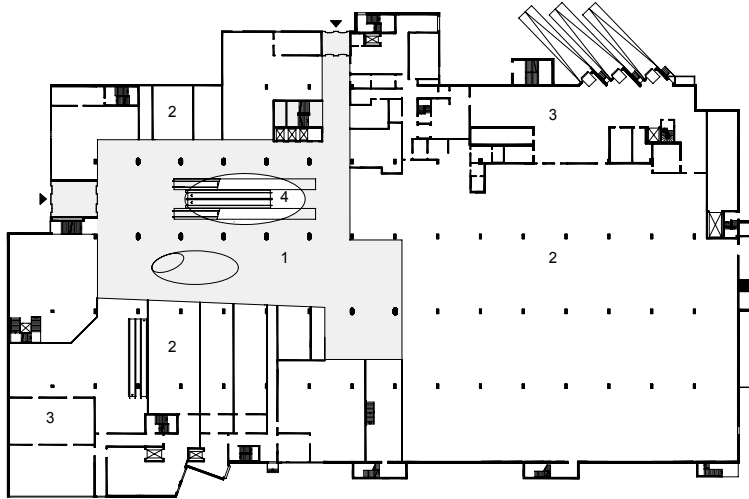
- ↑ | Elliptical atrium
- ↗ | Skylight
- | Moving walkways towards skylight



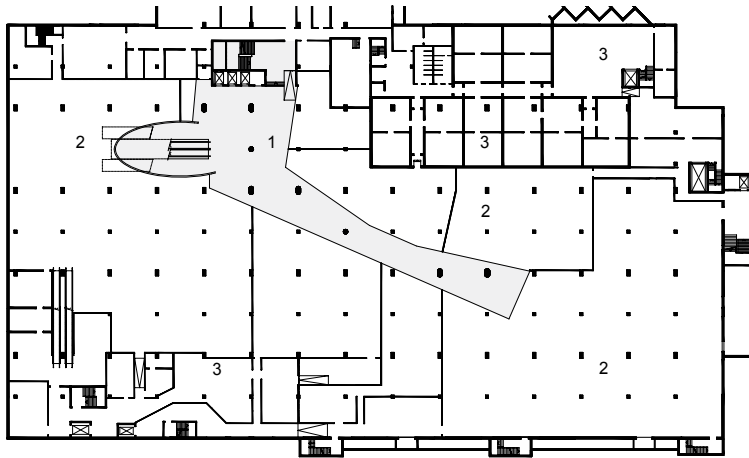




- 1 Mall
- 2 Retail area
- 3 Warehouse
- 4 Dome skylight
- 5 Toilets



- ← | Internal staircase
- ↖ | First floor plan
- ← | Ground floor plan
- ↙ | Basement floor plan
- ↓ | Section, skylight



0 10 20 30 40 50m

