

Press Release

Zuerich, April 23 - 2012

New international architectural eMagazine

by World-Architects.com / PSA Publishers, Zurich/Switzerland

World-Architects.com is launching a new international eMagazine, in addition to the existing eMagazines and Newsletters of PSA Publishers with a total of 130'000 Subscribers.

The World-Architects.com eMagazine is a high quality editorial newsletter published every two weeks, alternating with the longstanding Newsletter. The center of the eMagazine is the **Insight** feature, which includes interviews with clients, visits to architecture offices, and discussions with academics, curators, and other voices. Shorter features include **Found**—a visual that struck the editors fancy—a selection of **Headlines** from the past two weeks, an international **Building Review**, a short **Film** of interest, and a **Product Spotlight**.

The goal is to present the broad spectrum of architectural culture and highlight important trends and developments. Like the rest of World-Architects.com, content is curated by our country representatives, reflecting the international nature of the platform and the world of architecture.

The Editor-in-Chief is John Hill, an architect and blogger (A Daily Dose of Architecture) living in New York City. He is an adjunct faculty at New York Institute of Technology and the author of *Guide to Contemporary New York City Architecture* (W.W. Norton, 2011). At PSA Publishers / World-Architects.com, he is the US Representative.

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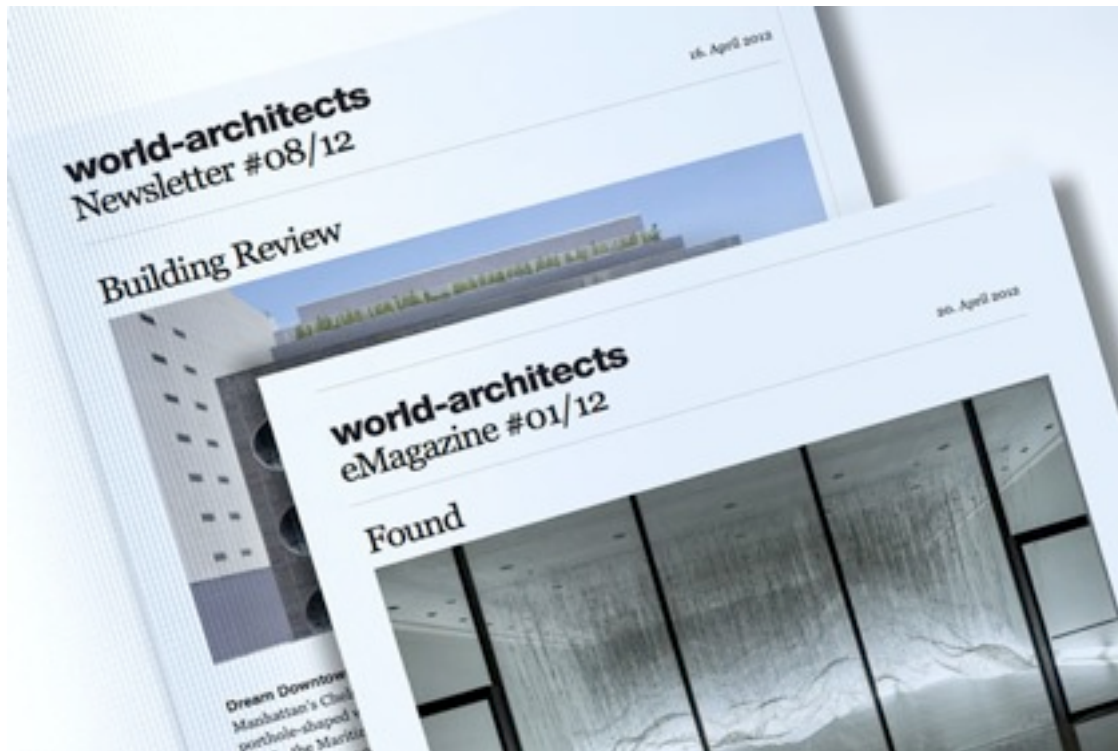
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Editor of the new World-Architects.com eMagazine: John Hill, New York City